



# REFRIGERATORS



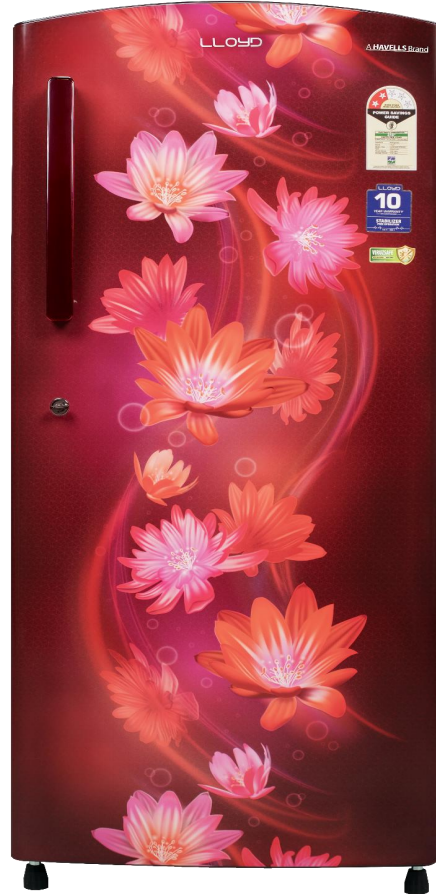
# Direct Cool Refrigerator



178L



188L



195L



216L



240L



# Fastest Ice Making

Consumer  
Benefit



- **Wider Freezer with more number of cooling coils (200 CC Volume of Cooling Coil) and a Powerful Compressor results in fastest ice making.**
- **Get Big Ice Cubes in 90 Minutes\* only**

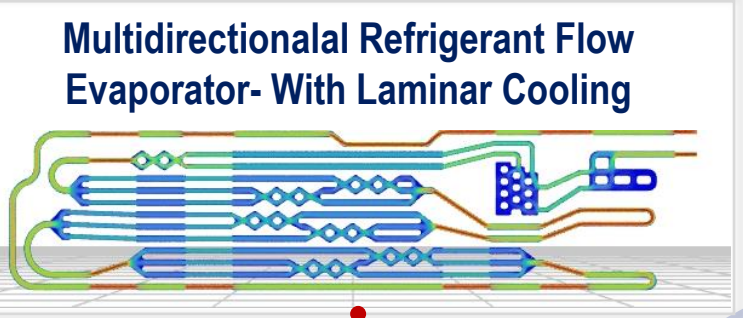


\* Under Specific Testing Conditions

# Rapid Freeze Technology (From Apr'24 Production)



Consumer Benefit

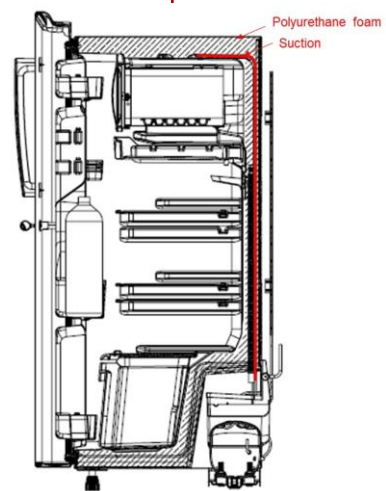


High Performance Compressor



Powerful Compressor

Concealed Capillary & Suction



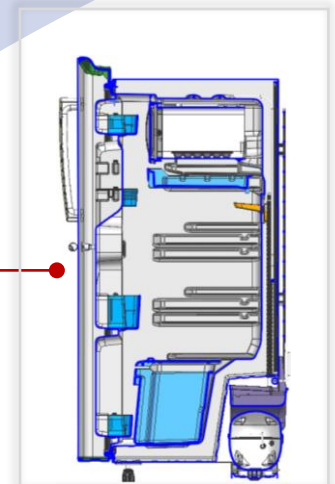
Rapid Freeze

Quartz Coated Alloy Ice tray



Patented\*

Thicker PUF Insulation



Hybrid Evaporator



ICE IN



MINUTES

FREEZING KA

NEW RECORD

\*Terms & Conditions Apply

\* Under Specific Testing Conditions

## Lloyd Patented Ice Tray : Quartz Coated Alloy Ice tray

1. Tray with Special Coating on Alloy
2. Plastic Separator to Make perfect Ice Cubes

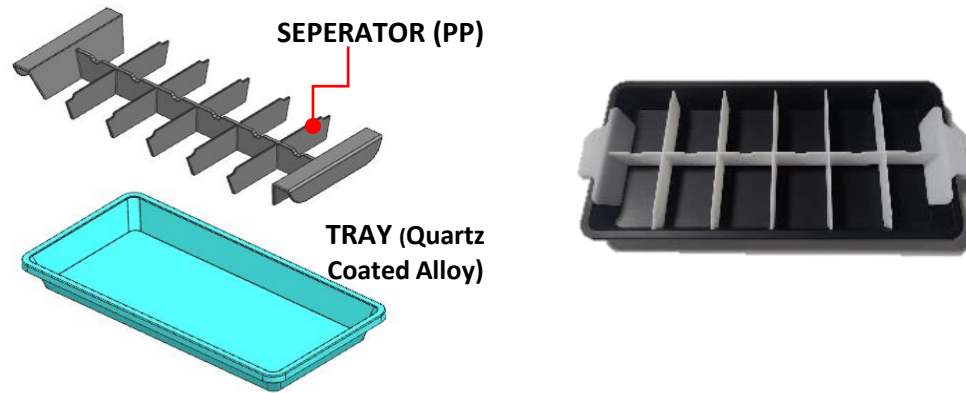


Diagram illustrating the benefits of the Lloyd Patented Ice Tray:

- Super-Fast Ice making <29 min
- Safe food Grade Material
- Durable metallic tray
- Easy to remove ice cubes
- Durable Coating
- Non Stick Hydrophobic Coating

Hybrid Evaporator (Freezer) + Thicker Puff Insulation + Powerful Compressor + CCS (Concealed Capillary & Suction)

= Faster Cooling + Quartz Coated Alloy Ice Tray = Ice Cubes within 29 Minutes



# Thicker Puff Insulation

Consumer  
Benefit



## - **Better Insulation for Better Cooling Retention**

1. Cabinet : 40 mm Puff Thickness (Max)
2. Door : 55 mm Puff Thickness (Max)

## - **Thicker insulation has two advantages**

1. Longer cooling retention, In case of power failure can maintain temperature
2. Compressor work time reduces, gives more efficiency



\* Under Specific Testing Conditions



- Lloyd DC Refrigerator\* comes with Bactshield Technology
- (2 Filters - Filter S & N) + Ag
- Bactshield prevents growth of bacteria by 99% (Certified by 3<sup>rd</sup> party laboratory)
- Bactshield eliminates bad smell / odor

**ITS LABORATORY**  
 (An ISO 9001: 2015, ISO 14001:2015, ISO 45001:2018 Certified Laboratory)  
 Laboratory: A-91, Sector 80, Phase-2, Noida-201301, (U.P)  
 M.: 09911659800, 09958849764, 07210888634

**TEST REPORT**  
 Anti-Microbial Analysis

Report Code: BT-100920-01      Issue Date: 16/09/2020  
 Issued To: Environ Care Product LLP.  
 E-1, Site B, Surajpur Industrial Area,  
 Greater Noida

**PART A: Particulars of Sample submitted**

A. Sample Description	: Antibacterial Deodorizer
B. Quantity	: One Sample
C. Date of Sample Received	: 10/09/2020
D. Date of Commencement of Testing	: 11/09/2020
E. Date of completion of Testing	: 16/09/2020
F. Test Method	: AATCC TEST METHOD 100 – 2012

**TEST METHOD**

S.No.	Name of test Bacteria	Recovered Bacteria After Contact time 24 Hours (CFU/Sample)	Inoculation in Sample (CFU/Sample)	Percent Reduction compared to Control Sample
1.	<i>Pseudomonas aeruginosa</i> (MTCC 424)	2.4 x 10 <sup>3</sup>	2.6 x 10 <sup>5</sup>	99.09
2.	<i>E.Coli</i> (MTCC 443)	1.9 x 10 <sup>3</sup>	2.1 x 10 <sup>5</sup>	99.09
3.	<i>Aspergillus niger</i> (MTCC 282)	1.7 x 10 <sup>3</sup>	1.8 x 10 <sup>5</sup>	99.21

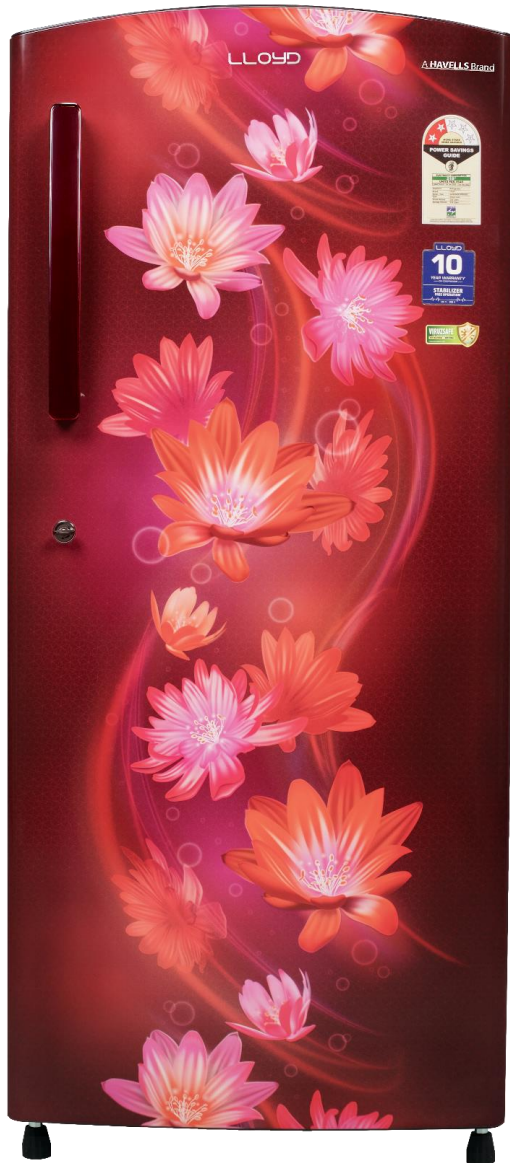
Remarks: On the basis of above tested parameter it is concluded that sample having Antibacterial properties and reduced the growth of bacteria and fungi compared to control sample. So removes bacteria & fungi during process of filtration.

Notes:  
 1. The results given above are related to the tested sample, as received & mentioned parameters. The customer asked for the above tests only.  
 2. Responsibility of the Laboratory is limited to the invoiced amount only.

Checked by:  Anurag  
 Authorized Signatory:  Anurag







**VIRUZSAFE TECHNOLOGY\*** : Special Material Added in Refrigerator Handle

- **Kills 99.99% Virus, Bacteria and 100+ microbes including SARS Covid family of virus**
- This technology is Unique and exclusively available in Lloyd DC Refrigerator







## Honeycomb Crisper

The crisper cover is designed in a way that it locks moisture in your veggies as well as in fruits, and helps maintain the optimum humidity for longer freshness.



## Fleximax Design

Adjustable glass shelves to help use the space inside the refrigerator efficiently as per your need and provide multiple storage spaces for items of different shapes & sizes.

### INVERTER TECHNOLOGY

Inverter compressor helps maintain a stable temperature inside refrigerator for longer freshness and consumes lesser energy.



## Home Inverter Connect

It automatically connects to your home inverter in case of power failures, and thus gives consistent cooling and helps maintain freshness for longer without any worry.

## Premium Aesthetics

Not just keeps your food fresh and cool but also looks cool! Elegant products designs with Crown Shape door to perfectly complement your premium home decor.

## Stabilizer Free Operation

Lloyd refrigerators are capable of working **without a stabilizer** and can operate at a wide voltage range.



**2L BOTTLE STORAGE**

Taller items like 2 Litre bottles can be easily accommodated in the large door baskets. You can easily store enough number of cold beverages in refrigerator door section.

This advertisement features a kitchen scene with a white refrigerator. The refrigerator door is open, revealing several large 2-liter bottles of beverages stored in the door's storage baskets. A circular callout provides a magnified view of these bottles. The background shows a modern kitchen with white cabinets and a wooden countertop.



**Anti-Bacterial Gasket**

Easy to clean door gasket which prevents entry of bacteria inside refrigerator & helps to maintain freshness for longer.

**ANTI BACTERIAL GASKET**


This advertisement shows a refrigerator with its door open, set against a light-colored wall. The door gasket is highlighted with a blue circular graphic. To the right, there are colorful illustrations of various bacteria. A blue banner at the top right of the refrigerator door contains the text 'ANTI BACTERIAL GASKET'.



**Concealed Capillary & Suction**

The concealed capillary & suction technology ensures **better cooling** by concealing the cooler refrigerants in the body of the refrigerator. It helps in increasing the cooling efficiency of Lloyd refrigerators.

This advertisement features a stylized illustration of a refrigerator unit on a floating, icy island. The refrigerator is surrounded by snowflakes and blue energy-like lines. In the background, there are mountains and a waterfall. A snowflake icon is visible in the top right corner.

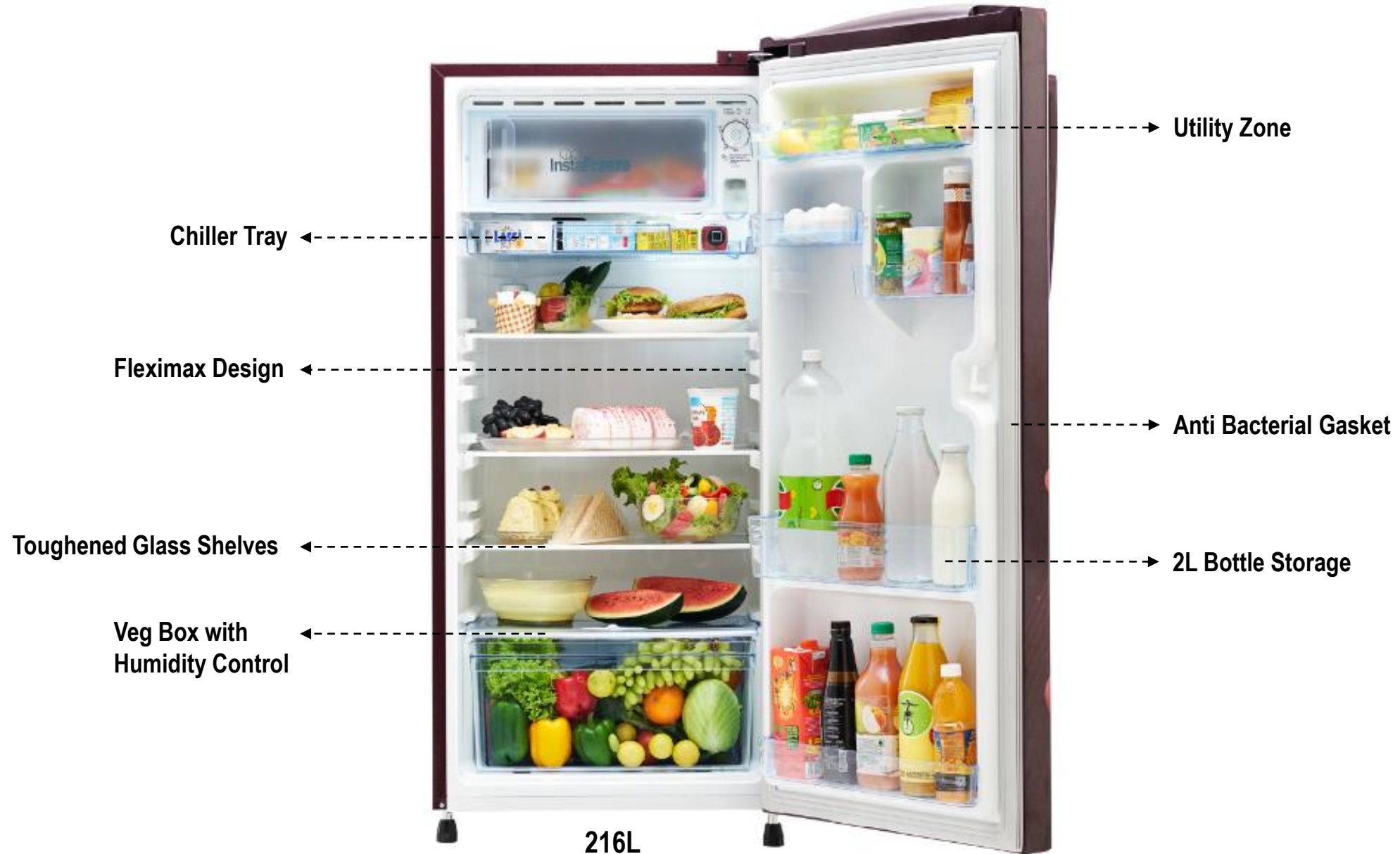


**Quick Chilling Zone**

A specialized zone for Quick Chilling and this zone is perfect to store milk packets & other dairy products

This advertisement shows the interior of a refrigerator with a specific zone highlighted by a glowing white rectangular light. The refrigerator is filled with various items, including a red pot, a yellow container, and a milk packet. The background is dark, making the glowing zone stand out.







*Industry's best Direct Cool Refrigerator ..... Tall Design with Maximum Storage Space*



Criteria		Height (mm)
Havells	178L	1195
Havells	188L	1240
Brand V	175L	1178
Brand W	177L	1191
Brand G	170L	1128
Brand L	185L	1142
Brand S	183L	1220

# Model Comparison – Chiller Tray

178L / 188L

*Industry's best Direct Cool Refrigerator ..... Biggest Chiller Tray*



Criteria		Chiller Tray Height (mm)
Havells	178L	85
Havells	188L	85
Brand V	175L	83
Brand W	177L	50
Brand G	170L	50
Brand L	185L	80
Brand S	183L	55

# Model Comparison – Freezer & Veg Box

178L / 188L

*Industry's best Direct Cool Refrigerator ..... Big Freezer and Optimum Vegetable Box*

S. No.	Criteria	Havells 178L	Havells 188L	Brand V 175L	Brand W 177L	Brand G 170L	Brand L 185L	Brand S 183L
1	Freezer volume (L)	17 L	17 L	16 L	15 L	15 L	17 L	18 L
2	Veg basket (L)	16 L	16 L	16 L	15 L	16 L	12 L	14 L





# Model Lineup Change 178L

1 Star / 2 Star



Royal Red / Grey 2 Star



Royal Red / Grey 2 Star



Floret 1 Star & 2 Star



Cherry Blossom 1 Star & 2 Star



# Direct Cool Refrigerator – 178L 1 Star Rating

Fixed Speed

## Multiple Color Options – 2 SKU



**Cherry Blossom Wine**  
GLDC191SCWT4\_\_



**Cherry Blossom Blue**  
GLDC191SCBT4\_\_

### Key Specifications

- ✓ Elegant Design
- ✓ Fast Ice Making
- ✓ Fleximax Design
- ✓ Quick Chilling Zone (Chiller Tray)
- ✓ 2 Litre Bottle Storage
- ✓ Antibacterial Gasket
- ✓ Honeycomb Veg Box with Humidity Control

GLDC191SCWT1JC / GLDC191SCBT1JC (Recessed Handle) models are currently available which will be replaced with square handle model mentioned above

# Direct Cool Refrigerator – 178L 2 Star Rating

Fixed Speed

## Multiple Color Options – 4 SKU



**Royal Red**  
GLDC192SRRT1\_\_



**Royal Grey**  
GLDC192SRGT1\_\_



**Cherry Blossom Wine**  
GLDC192SCWT4\_\_



**Cherry Blossom Blue**  
GLDC192SCBT4\_\_

### Key Specifications

- ✓ Elegant Design
- ✓ Fast Ice Making
- ✓ ViruzSafe\*\*
- ✓ Fleximax Design
- ✓ Quick Chilling Zone (Chiller Tray)
- ✓ 2 Litre Bottle Storage
- ✓ Antibacterial Gasket
- ✓ Honeycomb Veg Box with Humidity Control\*\*

\*\* Applicable in Limited SKU



# Model Lineup Change 188L

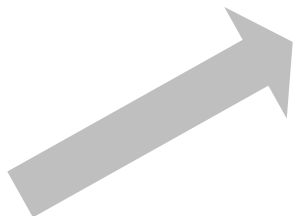
3 Star



- 1. Handle Change to Bar Handle
- 2. Rapid Freeze (29 Mins) Ice Making added in Bar Handle Model



- 1. Handle Change to Bar Handle
- 2. Rapid Freeze (29 Mins) Ice Making added in Bar Handle Model



New Pattern Lilly

# Introducing New Floral Pattern – Lilly 188L

Jul / Aug

Reference Images



Lilly Purple



Lilly Wine



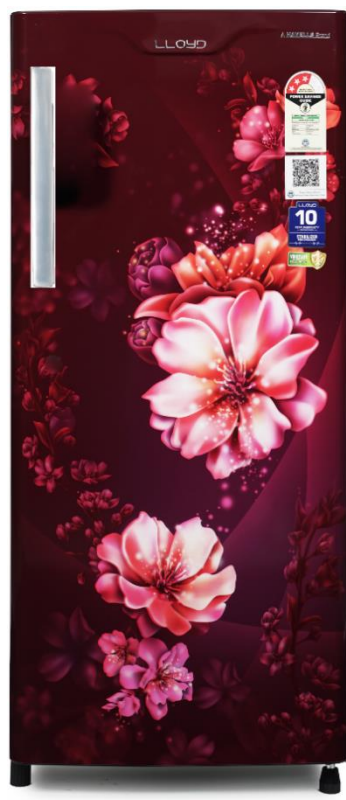
Lilly Aqua

# Direct Cool Refrigerator – 188L 3 Star Rating

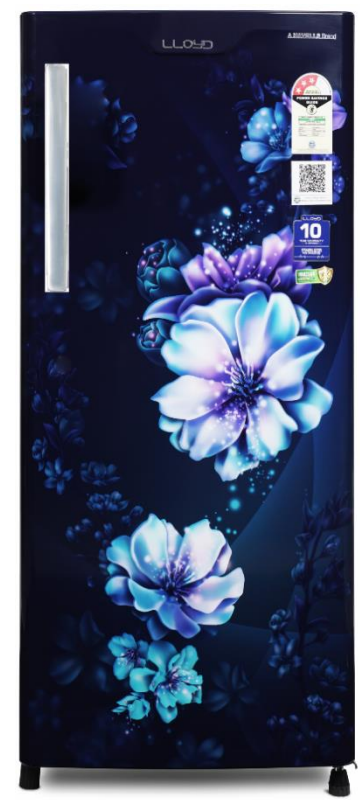
## Multiple Color Options – 5 SKU



**Stainless Steel**  
GLDC203SSST2\_\_



**Cherry Blossom Wine**  
GLDC203SCWT2\_\_



**Cherry Blossom Blue**  
GLDC203SCBT2\_\_



**Lilly Purple**  
GLDC203SLPT2\_\_



**Lilly Wine**  
GLDC203SLWT2\_\_

### Key Specifications

- ✓ Rapid Freeze
- ✓ Elegant Design
- ✓ Bactshield\*\*
- ✓ ViruzSafe
- ✓ Fleximax Design
- ✓ Quick Chilling Zone (Chiller Tray)
- ✓ 2 Litre Bottle Storage
- ✓ Antibacterial Gasket
- ✓ Honeycomb Veg Box with Humidity Control

\*\* Applicable in Limited SKU



# Direct Cool Refrigerator – 188L 4 Star Rating

Fixed Speed

## Multiple Color Options – 1 SKU



**Hibiscus Wine**  
GLDC204SHWT4 \_\_



### Key Specifications

- ✓ Elegant Design
- ✓ Fast Ice Making
- ✓ Bactshield
- ✓ ViruzSafe
- ✓ Fleximax Design
- ✓ Quick Chilling Zone (Chiller Tray)
- ✓ 2 Litre Bottle Storage
- ✓ Antibacterial Gasket
- ✓ Honeycomb Veg Box with Humidity Control

# Model Lineup Change 188L

5 Star



Cherry Blossom



Change



Lilly Purple



Lilly Wine



Lilly AQUA  
Exclusive Color in Aug'24

1. Pattern Change to Lilly
2. Rapid Freeze (29 Mins) Ice Making added in New Pattern

# Direct Cool Refrigerator – 188L 5 Star Rating

Inverter

## Multiple Color Options – 2 SKU



**Lilly Purple**  
GLDF205SLPT2\_\_



**Lilly Wine**  
GLDF205SLWT2\_\_



### Key Specifications

- ✓ Rapid Freeze
- ✓ Inverter Compressor
- ✓ Elegant Design
- ✓ Bactshield
- ✓ ViruzSafe
- ✓ Fleximax Design
- ✓ Quick Chilling Zone (Chiller Tray)
- ✓ 2 Litre Bottle Storage
- ✓ Antibacterial Gasket
- ✓ Honeycomb Veg Box with Humidity Control

# Representative Image, This is not actual product image



# Direct Cool Refrigerator – 195L 2 Star Rating

Fixed Speed

## Multiple Color Options – 3 SKU



**Stainless Steel**  
GLDC212SSST2\_\_

**Zephyr Wine**  
GLDC212SZWT2\_\_

**Zephyr Blue**  
GLDC212SZBT2\_\_

### Key Specifications

- ✓ Crown Door Shape
- ✓ Fast Ice Making
- ✓ Bactshield \*
- ✓ ViruzSafe
- ✓ Fleximax Design
- ✓ Quick Chilling Zone (Chiller Tray)
- ✓ 2 Litre Bottle Storage
- ✓ Antibacterial Gasket
- ✓ Honeycomb Veg Box with Humidity Control

**\*\* Applicable in Limited SKU**

# Direct Cool Refrigerator – 195L 3 Star Rating

Fixed Speed

## Multiple Color Options – 2 SKU



**Daisy Blue**  
GLDC213SDBT2\_\_



**Daisy Wine**  
GLDC213SDWT2\_\_

### Key Specifications

- ✓ Crown Door Shape
- ✓ Fast Ice Making
- ✓ Bactshield
- ✓ ViruzSafe
- ✓ Fleximax Design
- ✓ Quick Chilling Zone (Chiller Tray)
- ✓ 2 Litre Bottle Storage
- ✓ Antibacterial Gasket
- ✓ Honeycomb Veg Box with Humidity Control

# Direct Cool Refrigerator – 216L 2 Star Rating

Fixed Speed

## Multiple Color Options – 3 SKU



**Stainless Steel**  
GLDC242SSST2\_\_

**Zephyr Wine**  
GLDC242SZWT2\_\_

**Zephyr Blue**  
GLDC242SZBT2\_\_

### Key Specifications

- ✓ Crown Door Shape
- ✓ Fast Ice Making
- ✓ Bactshield \*\*
- ✓ ViruzSafe
- ✓ Fleximax Design
- ✓ Quick Chilling Zone (Chiller Tray)
- ✓ 2 Litre Bottle Storage
- ✓ Antibacterial Gasket
- ✓ Honeycomb Veg Box with Humidity Control

**\*\* Applicable in Limited SKU**



# Direct Cool Refrigerator – 216L 4 Star Rating

Inverter

## Multiple Color Options – 2 SKU



**Daisy Blue**  
GLDF244SDBT2\_\_



**Daisy Wine**  
GLDF244SDWT2\_\_



### Key Specifications

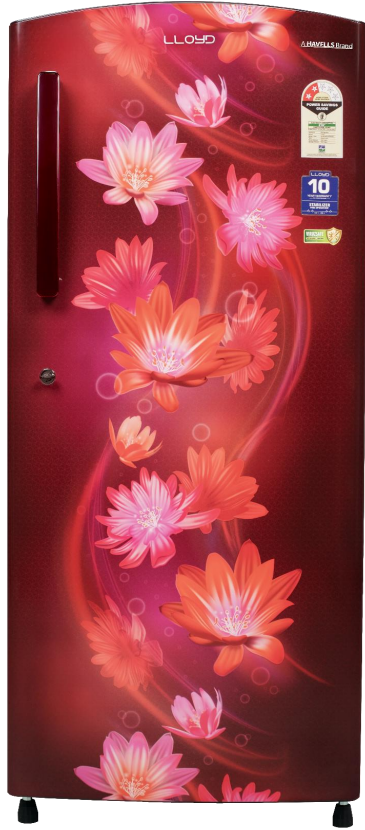
- ✓ Inverter Compressor
- ✓ Crown Door Shape
- ✓ Fast Ice Making
- ✓ Bactshield
- ✓ ViruzSafe
- ✓ Fleximax Design
- ✓ Quick Chilling Zone (Chiller Tray)
- ✓ 2 Litre Bottle Storage
- ✓ Antibacterial Gasket
- ✓ Honeycomb Veg Box with Humidity Control

# Representative Image, This is not actual product image

# Direct Cool Refrigerator – 240L 2 Star Rating

Fixed Speed

## Multiple Color Options – 2 SKU



**Zephyr Wine**  
GLDC272SZWT2\_\_



**Zephyr Blue**  
GLDC272SZBT2\_\_

### Key Specifications

- ✓ Crown Door Shape
- ✓ Fast Ice Making
- ✓ Bactshield \*
- ✓ ViruzSafe
- ✓ Fleximax Design
- ✓ Quick Chilling Zone (Chiller Tray)
- ✓ 2 Litre Bottle Storage
- ✓ Antibacterial Gasket
- ✓ Honeycomb Veg Box with Humidity Control

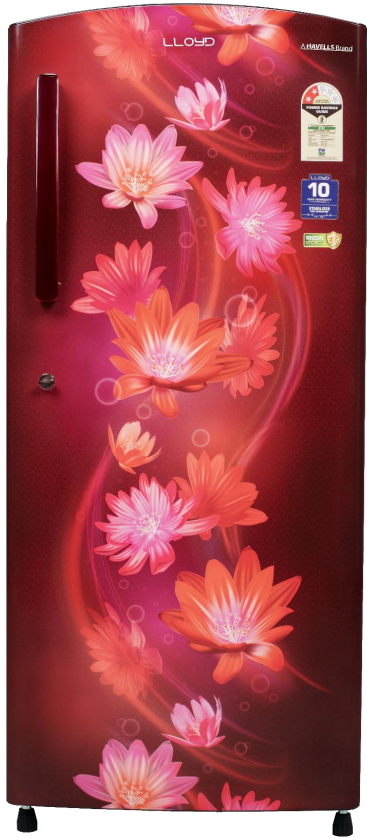
**\*\* Applicable in Limited SKU**



# Direct Cool Refrigerator – 240L 3 Star Rating

Inverter

## Multiple Color Options – 2 SKU



**Zephyr Wine**  
GLDF273SZWT2\_\_



**Zephyr Blue**  
GLDF273SZBT2\_\_



### Key Specifications

- ✓ Inverter Compressor
- ✓ Crown Door Shape
- ✓ Fast Ice Making
- ✓ Bactshield
- ✓ ViruzSafe
- ✓ Fleximax Design
- ✓ Quick Chilling Zone (Chiller Tray)
- ✓ 2 Litre Bottle Storage
- ✓ Antibacterial Gasket
- ✓ Honeycomb Veg Box with Humidity Control



# Direct Cool Refrigerator – 92L 1 Star Rating

Fixed Speed



**Grey Metallic**  
GLDC111RGMT1\_\_

**Dimension (DxWxH) mm : 495 x 455 x 845**

## Key Specifications

- ✓ Elegant Design
- ✓ Freezer Section
- ✓ Toughened Glass Shelves
- ✓ Full Vegetable Box
- ✓ Big Bottle Storage

# Frost Free Refrigerator



240L



260L



280L



310L

# Ten Vent Technology (TVT)

Consumer Benefit



- *All Frost Free Refrigerator comes with unique Ten Vent Technology (TVT)*
- *TVT ensures Optimum Temperature inside Lloyd FF Ref for Even & Uniform Cooling*
- *Even & Uniform Cooling results in long lasting freshness*



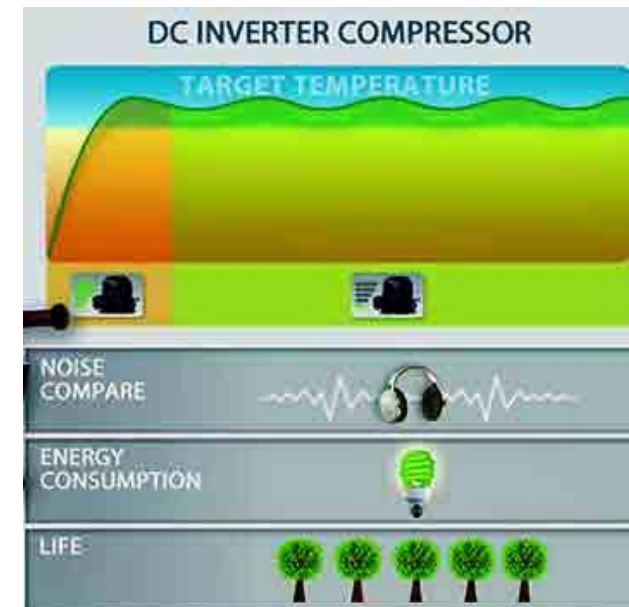
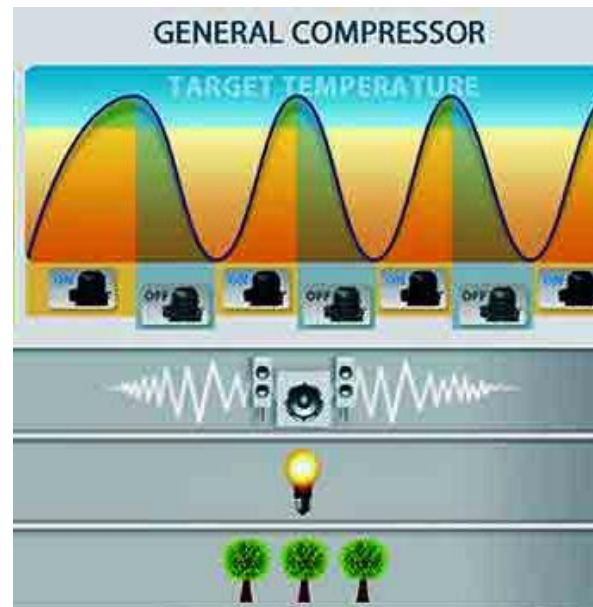




- All Frost Free Refrigerator comes with technologically advanced Inverter Compressor
- 6 Speed Variable speed
- Inverter Compressor runs at variable speed to maintain even & uniform temperature
- Inverter Compressor in Lloyd is 1 Step ahead than conventional Inverter Compressors :  
Inverter Compressor in Lloyd Refrigerator operates at 6 Variable Speed for :

1. Precise Cooling for longer freshness

2. Better Energy Efficiency



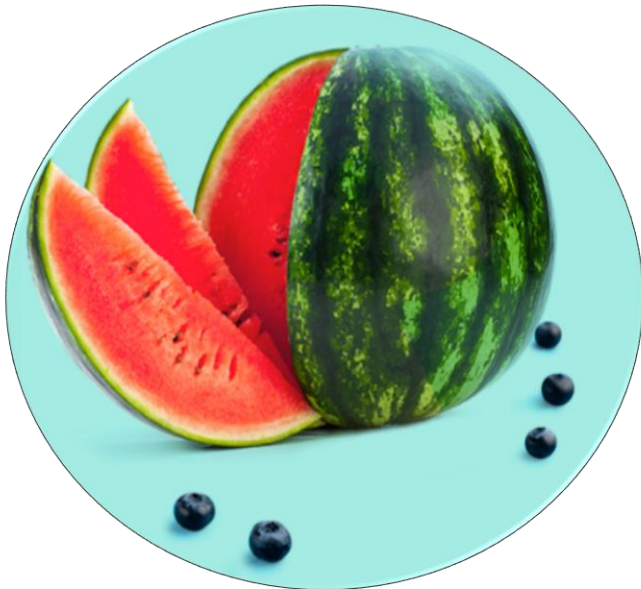


- *Lloyd Frost Free Refrigerator comes with Convertible Function*
- *Convertible Mode : Freezer Section will become Refrigerator Section*
- *Lloyd Refrigerator Comes with Real Convertible : Temperature of Freezer Section will be more than 1° (Suitable to store food)*
- *Easy To Use / Operate : Freezer turns into Refrigerator by Sliding only 1 Switch in Freezer*

**CONVERTIBLE**



- *Lloyd Frost Free Refrigerator comes with Biggest Vegetable Box of approx. 34L & 30L*
- *Fresh Lock Mega Box is with Honeycomb Crisper Cover to maintain optimum humidity for longer freshness inside vegetable box.*
- *To conveniently use this big veg box of 34L, this has side Guide Rails for Easy Slide In – Slide Out (Like Modular Kitchen Drawers)*





## BACTSHIELD TECHNOLOGY

Bactshield technology prevents upto 99%\* bacterial growth and gives long-lasting freshness to your food



## Fleximax Design

Adjustable glass shelves to help use the space inside the refrigerator efficiently as per your need and provide **multiple storage spaces** for items of different shapes & sizes.



## Twist Ice Tray

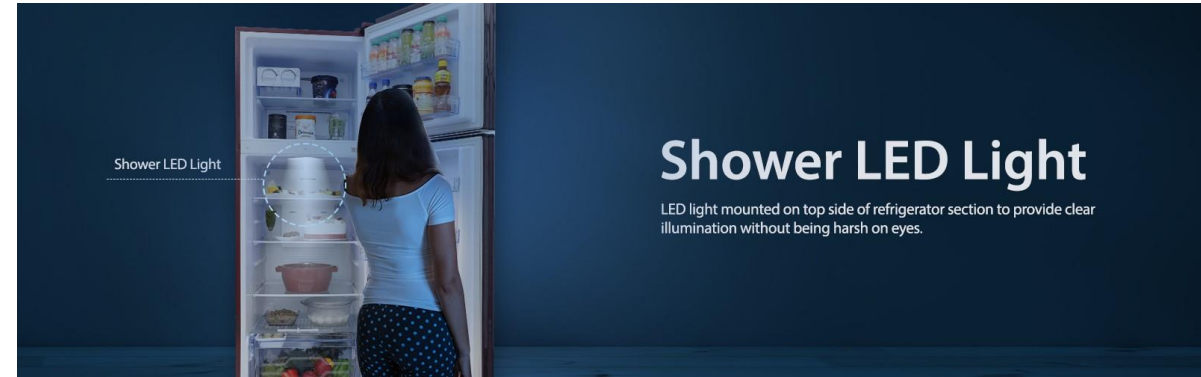
Ice maker with twistable knob which helps the ice cubes fall seamlessly into the tray and makes storing and dispensing of ice easier & convenient.



Shower LED Light

## Shower LED Light

LED light mounted on top side of refrigerator section to provide clear illumination without being harsh on eyes.



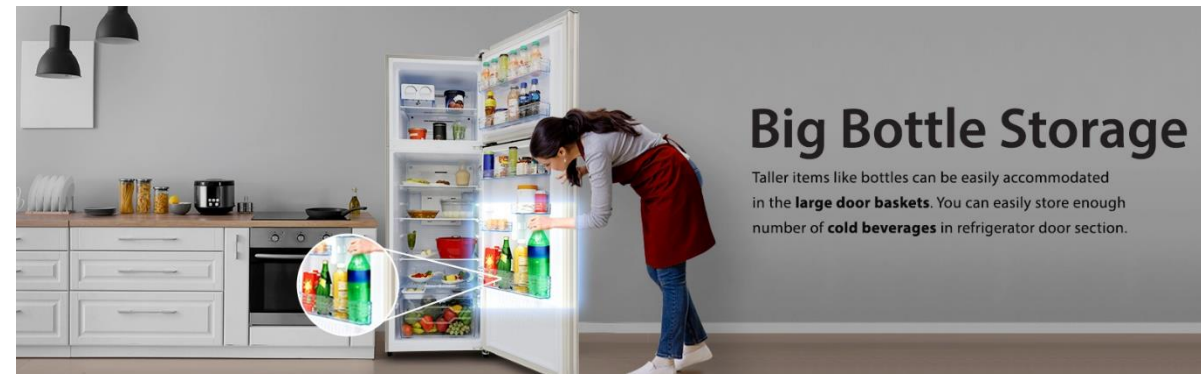
## Veg Soft Case

To keep your herbs and small veggies like lemons, mint & coriander leaves, etc. **fresher for longer**, it comes with a dedicated case to keep inside the **Vegetable Mega Box**.

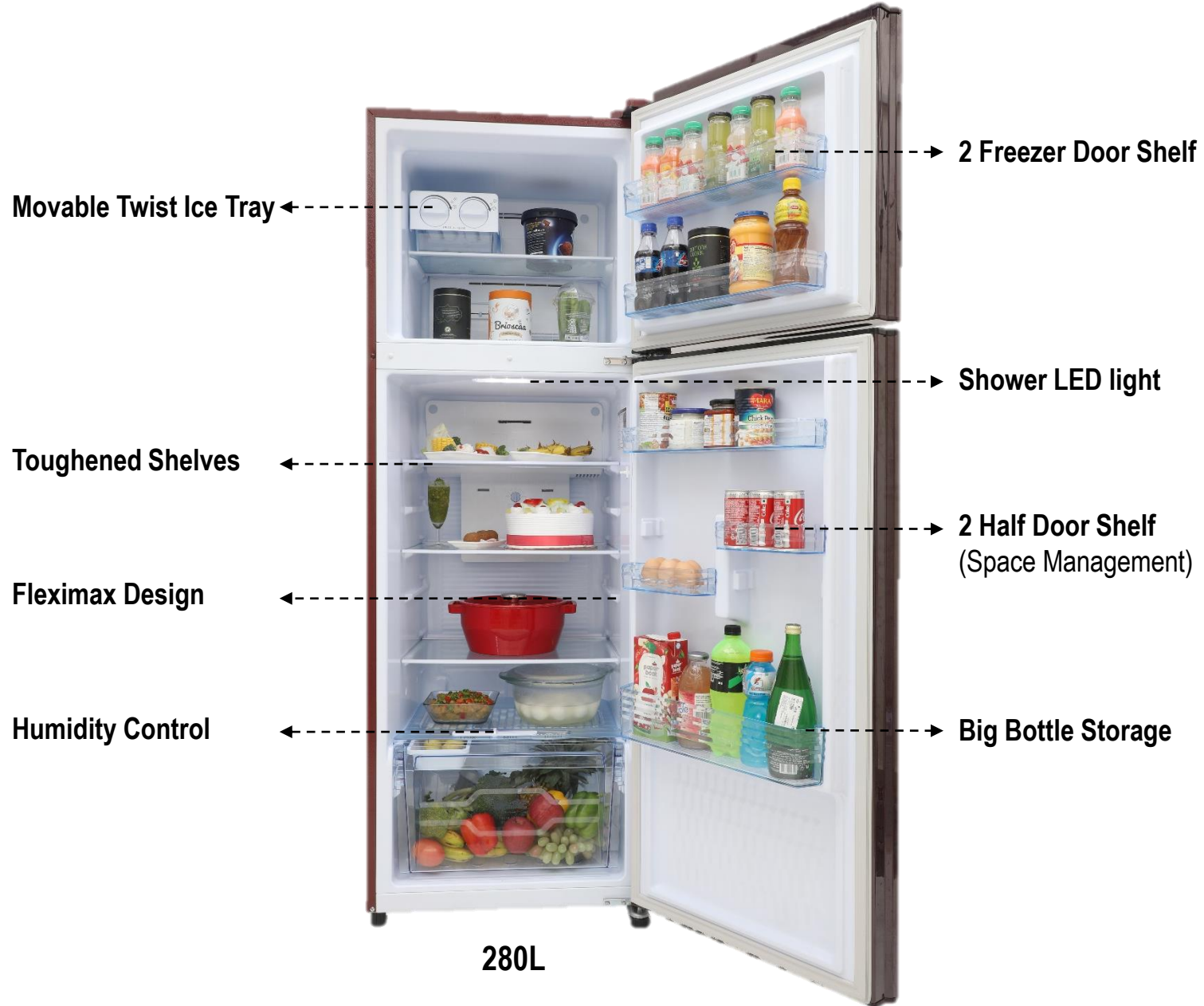


## Big Bottle Storage

Taller items like bottles can be easily accommodated in the **large door baskets**. You can easily store enough number of **cold beverages** in refrigerator door section.



\* Applicable for 280L / 310L Selected Models Only





## Multiple Color Options – 7 SKU



Daisy Wine

GLFF272ADWT1GC - 2 Star  
GLFF292ADWC1GC - 2 Star CNV



Daisy Blue

GLFF272ADBT1GC - 2 Star  
GLFF292ADBC1GC - 2 Star CNV



Metallic Silver

GLFF272AMST1GC - 2 Star



GLFF292AMSC1GC - 2 Star CNV  
GLFF293AMSC1PC - 3 Star CNV

### Key Specifications

- ✓ Ten Vent Technology
- ✓ Bactshield
- ✓ Inverter Technology
- ✓ Fresh Lock Megabox
- ✓ Fleximax Design
- ✓ Movable Twist Ice Tray)
- ✓ Big Bottle Storage
- ✓ Shower LED Light



\* Representative Image, This is not actual product image



# Frost Free Refrigerator – 280L / 310L

Inverter

## Multiple Color Options – 10 SKU



Graphite Steel



Metallic Black



### Key Specifications

- ✓ Ten Vent Technology
- ✓ Bactshield
- ✓ Inverter Technology
- ✓ Fresh Lock Megabox
- ✓ Veg Soft Case
- ✓ Fleximax Design
- ✓ Movable Twist Ice Tray)
- ✓ Big Bottle Storage
- ✓ Shower LED Light



GLFF312 / GLFF342AGST1GC - 2 Star  
 GLFF312 / GLFF342AGSC1GC - 2 Star CNV  
 GLFF313 / GLFF343AGSC1PC - 3 Star CNV

GLFF312 / GLFF342AMBC1GC - 2 Star CNV  
 GLFF313 / GLFF343AMBC1PC - 3 Star CNV

\* Representative Image, This is not actual product image



Khayaal jo ghar ko  
ghar banaye

